

# AI AUTORI DI IMMAGINI

# ANNUAL

## 2015

CALL FOR ENTRIES / DEADLINE FRIDAY 19 OCTOBER 2014

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### AUTORI DI IMMAGINI invites all image authors worldwide to take part in ANNUAL 2015

**Annual** is the highest profile and comprehensive Italian publication in the field of the ILLUSTRATED IMAGE in Italy and Europe. **Annual** offers a prestigious showcase for established and emerging Image Authors. **It's the only sector publication in Italy:** organised in categories, it shows how **the image** is a major force in many fields of visual application: in the business world, in the world of education and the world of games.

**Annual** promotes the best and most valuable works in all areas of illustration as an applied art: from editorial, advertising and institutional images to those used in disciplines such as interior design and architecture; from the images of pop-up books to educational illustration and fantasy games; from cartoons and comics to 3D animations; from street art to body art, and to any possible application of illustration.

**The selection** procedure is carried out by a judging panel of **industry experts** (two illustrators, two art-directors and one critique) which changes every year. **All entries are judged and selected anonymously.**

**Annual** provides qualified and professional visibility: for over 10 years the **Annual** is launched at the very first day of opening of the well-known Children's Bookfair in Bologna. During the launch the **Annual** is distributed to a broad range of editors based in Italy and abroad. In addition, from this year the distribution to art directors, advertising, critics, journalists and experts in visual communication will be enhanced.

Successful selection for the **Annual 2015** also means increasing your online presence. Apart from the publication, **Annual** guarantees permanent presence in the online gallery of **AUTORI DI IMMAGINI's** new website: the gallery is accessible worldwide and contains the current and previous editions of the **Annual** in the **Annual's** archive, allowing commissioners, publishers and industry peers to browse work and contact successful artists.

**Annual** is organised and curated by **AI – Associazione Autori Di Immagini**, the new identity of the **Associazione Illustratori**, which has sustained and promoted the illustrator's profession for over 30 years worldwide, also thanks to the diligent cooperation with the European network (EIF European Illustrators Forum) of which it holds the Presidency.

### GUIDELINES AND TERMS AND CONDITIONS

#### DEADLINES AND DATES

- **25 September 2014:** launch and opening Call for Entries:
- **19 October 2014:** Deadline and closure of entries
- **11-25 November 2014:** Judges selection and announcement of the shortlisted images
- **8 December 2014:** Deadline for the shortlisted Authors to send material for publication
- **January – February 2015:** editing and publication of ANNUAL
- **From Monday 30 March to Thursday 2 April 2015:** Bologna Children's Book Fair: Official launch and presentation of ANNUAL to all editors present.

## HOW TO ENTER

To submit images to Annual all entrants must register and submit work online on the AI website: [www.autoridimmagini.it](http://www.autoridimmagini.it) by following the registration [link](#) Annual on the homepage, available from September 2014. Annual is open to IMAGE AUTHORS working and living in Italy or abroad, AI members or non-members. Images must be entered as one of the two entry types:

- **PUBLISHED WORK:** published images or works in the process of being published in Italy.
- **UNPUBLISHED WORK:** projects developed for self promotion or unpublished projects.

All submitted entries will be **judged per category**; therefore all Image Authors are invited to **clearly state for each image caption one of the following category options**:

- Adv (Advertising)
- Cards
- Paper
- CD
- Animation Film
- Cover
- Books (Generic)
- Children Books
- Natural and scientific/educational books
- Editorial
- Childrens editorial
- Comics
- Fantasy
- Games
- Company publishing
- Layout/storyboard
- Fashion
- Exhibitions/set design
- Educational publishing
- Self promotion
- Web, multimedia e design
- Other (please specify)

Illustrations entered in the above categories must be submitted in one of two ways:

### - SINGLE IMAGES

- **A SERIES OF IMAGES:** groups of up to 5 images related to each other because they are part of the same product (picture book, advertising campaign, comics, animation, etc.) or because they are part of the same project, showing the phases of the work (sketches, proofs, models, mock-ups, photographs of the products produced as a t-shirt, a mug, a skateboard, a trade show booth, a packaging, a poster ...)

Each Author may submit more than one work, single or in series, and an unlimited number of categories, provided that they were published or created **from 1 January 2013 onwards**, except for those illustrations created in the category of film animation, which can participate in the selection even if dated prior to 1 January 2012.

**DEADLINE: Sunday 19 October 2014. Any images received after this date cannot be considered for competition.**

## SELECTION

The judges will decide which images, single or in series, are shortlisted for the annual. For the published version of the Annual, AI reserves the right to reduce the number of works published per Author if so required for editing purposes.

The online Annual will showcase all images selected by the judges.

AUTORI DI IMMAGINI has the right to publish all the submitted images and the shortlisted images for **Annual 2015** on its website and in any promotional material related to the publication or to the Association.

For each category the judges will assign 1 to 3 medals to the images that the judges consider to have achieved something exceptional. The judges reserve the right not to award any medals in one or more categories if they haven't found a satisfactory level of excellence.

## ENTRY FEES

	AI and EIF members	Non members
Single image	20 €	35 €
Series	50 €	80 €
Administration fee	5 €	5 €

**PLEASE NOTE:** images received without entry fee or the incorrect entry fee, will be automatically excluded from the competition.

**NOTE:** The discounted entry fees are valid for members who have correctly paid their Membership fee.

## HOW TO SUBMIT YOUR IMAGES

•All images to submit should be prepared in the following format: **JPEG RGB 72 dpi maximum quality; the largest side must measure 1000 pixels**. Each image will be automatically assigned a code that identifies the illustration in the selection phase: the code will be used when communicating the selected images to the image authors and will **subsequently identify the high definition file and its caption that will be requested from the selected image authors**.

•For a correct indexing between images and payments it's **mandatory** to complete all the information fields requested for each image.

## **PAYMENT METHOD**

- Payments should be made via PAYPAL at the following address: [info@autoridimmagini.it](mailto:info@autoridimmagini.it).
- The payments are simple: please follow the instructions and make sure you're in possession of a credit card or a prepaid card.

## **HOW TO COMPLETE THE PAYMENT FORM**

Under the voice 'description of payment transaction' it is important to specify the number of series (abbreviated SE) and number of single entries (abbreviated SI) that are uploaded in the form by using the abbreviations suggested (eg. 1 to declare 3 series and single images write: 1SE and 3SI).

**N.B. when using a credit card / prepaid card which is not your own, please put the author of the images, not the owner of the card in the fields "Buyer Information" and "Shipping Address" in order to facilitate the correct correspondence between the author's name and image.**

From 25 September 2014 you will be able to upload pictures and make the payment online.

If the images are uploaded all at once you will pay the total amount of images plus €5 (euro) handling fee. If you decide to upload more images at a later stage, you will have to add again €5 (euro) handling fee to the total cost of the entered images. The handling fees cover the administration fees of managing the PAYPAL system.

## **CONFIRMATION OF RECEIPT AND ACCEPTANCE**

To confirm registration and receipt of the submitted images, the entrants will receive a confirmation email as soon as possible.

**N.B. Entrants are required to keep a copy of the submitted images and the corresponding code: the identification of the selected works is only possible by using this code.**

## **DISCLOSURE OF SELECTED WORKS**

- Upon successful selection by the judges, the Authors whose images have been selected will receive a confirmation e-mail only related to the works accepted in the Annual.
- The list of selected Authors' names will be available for consultation online in alphabetical order, in the section ANNUAL 2015 of the AI website.

To be published in the Annual 2015 no additional fee is required for the selected works

## **SELECTED AUTHORS OBLIGATIONS**

- The selected authors will have to submit, no later than **8 December 2014**.
- the high definition file of the selected images.
- the correct captions
- their personal data to be published in Annual (name and surname/artist name, address, email, phone, website).
- The author is solely responsible for the correctness of the captions and personal data provided.

## **HOW TO SUBMIT THE REQUIRED IMAGES**

All information and images will have to be sent by email.

Full details on the format of the images, the names of the files, captions and more specific instructions will be communicated to the winning entrants by e-mail at the appropriate time.

## **QUESTIONS**

For more information, see the Frequently Asked Questions (FAQ) on the AI website, or contact the AI Secretariat telephone on **+39- 02 36553719** or e-mail to: [info@autoridimmagini.it](mailto:info@autoridimmagini.it)

## **LIABILITY**

The association AUTORI DI IMMAGINI reserves the right to suspend the initiative and to withhold from proceeding with the selection should insufficient entries be received or any other circumstance arise that the Board of Directors deems valid. In the event of suspension of the initiative, all entry fees will be refunded with the exception of the handling fees. By participating in the annual the entrant agrees to the terms and conditions of the call.

The author takes full responsibility for criminal and / or civil liability that may arise from the publication of his works and frees Associazione AUTORI DI IMMAGINI from all liability.

## **JURISDICTION**

Any dispute between Image Authors and the Associazione AUTORI DI IMMAGINI related to the selection, publication, or other reasons, will be of the competence of the court of Milan.

## **DATA PROCESSING**

Associazione AUTORI DI IMMAGINI will process the entrant's personal data in compliance with the Data Protection Act.

By entering images for the Annual **Images Authors 2015**, the entrant confirms and accepts its terms and conditions and authorises Associazione AUTORI DI IMMAGINI to process his personal data according to the law LGSL. 196/03 for the purpose of selection in the Annual and of any other initiatives promoted by Associazione AUTORI DI IMMAGINI. The personal data provided to the association are collected solely for the fulfilment of tasks set by law, and are required for participation in the Annual.

The individual retains his rights under art. 13. 675/96; in particular, he/she has the right to request the updating, rectification or, where interested therein, integration of data and to oppose, for legitimate reasons, the processing of data. In addition, the applicant expressly authorises the Associazione AUTORI DI IMMAGINI to spread the data on the Internet via the website of the Associazione and / or on other sites, in compliance with the statutory purposes.

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