

# AI, ASSOCIAZIONE AUTORI DI IMMAGINI CALLS ALL ILLUSTRATORS, CARTOONISTS AND ARTISTS TO TAKE PART IN THE ANNUAL 2019 CONTEST. FROM 31 OCTOBER TO 1 DECEMBER 2018

ANNUAL is the most comprehensive publication in the field of Italian illustration present in Italy and Europe. Divided in 9 categories, Annual offers a prestigious showcase for both established and emerging illustrators. Annual 2019 will be available as a printed sourcebook and interactive digital App, enhancing visibility for selected illustrators in Italy, Europe and the rest of the world.

The ANNUAL 2019 competition is open to all students and professionals who want to promote their work and present it to experts in the field. The illustrations in the competition are selected by a qualified jury, this year chaired by illustrator Arianna Papini, and composed of experienced illustrators and professionals in visual communication and publishing.

The Annual project is organised and curated by AI – Association AUTORI DI IMMAGINI, which has promoted and protected the illustrator's profession for over 30 years in Italy and Europe, also thanks to the diligent cooperation with the European network (EIF European Illustrators Forum).

## **IMPORTANT DATES:**

- 31 OCTOBER 2018: Opening Call for Entries and registration online
- 1 DECEMBER 2018 Competition closure and last day to upload images
- JANUARY 2019 Judging
- FEBRUARY 2019 Announcement of the shortlist of selected candidates

# **GUIDELINES AND TERMS AND CONDITIONS**

## **1 • PARTICIPATION**

The ANNUAL competition is open to:

• All Italian illustrators, cartoonists or artists, who are 18 years of age, (residing in Italy or abroad) submitting published or unpublished works.

• All illustrators, cartoonists and artists in Europe, who are 18 years of age, residing in Italy or residing outside Italy but submitting works realised (also) for the Italian market.

• All students, who are 18 years of age, regularly enrolled in the academic year 2018/19 art academies, art schools an institutes of professional training art in Italy or Europe.

## **2 • WORKS TO ENTER**

You can enter Annual 2019 with SINGLE illustrations or a SERIES of illustrations. Only works created after January 1, 2017 are accepted, with the exception of illustrations in the category Animation, which may be dated before January 1, 2017. A series of illustrations is a maximum of 5 related illustrations, intended as part of the same product (illustrated book, advertising campaign, comics, animation, etc.) or of the same project (sketches, proofs) color, models, mock-ups, executive, photography of products such as t-shirts, mugs, skateboards, exhibition stands, packaging, posters ...) There is no limit to the number of illustrations or categories to submit.

For the printed book, please note that AI may decide to publish a maximum of 8 illustrations per selected candidate. Students are requested to participate in the dedicated Student category.

# **3 • REGISTRATION AND SUBMISSION**

To participate in Annual you must register on the dedicated platform at this address:

#### https://cloud.hsit.eu/AutoriImmagini/

Al members must use the email that appears on their association profile and identifies them as member, so the member's fee will be applied automatically. EIF members are requested to send an email to **annual@autoridimmagini.it** stating to which association they belong and with how many illustrations they would like to take part in Annual, in order for Al to activate the EIF discount.

To check if your association is part of EIF click here: **www.european-illustrators-forum.com/?page\_id=159** Once you created your account, you are requested to fill in the online form in full and proceed to payment. REMEMBER! keep your USER and PASSWORD safe, as they will remain valid access keys for all future editions of Annual or other competitions run by AI.

### 4 • ENTRY FEES AND PAYMENT

To enter Annual 2019 the following entry fees apply:

SINGLE ILLUSTRATION	€ 20 cad. € 30 cad.	AI members or member's of associations part of EIF Other
SERIE OF IMAGES	€ 50 cad.	AI member or member's of associations part of EIF
max 5	€ 75 cad.	Other

#### Please note there is a mandatory PayPal administration fee of €5.

Payment is requested at the time of registration.

The member's discount is valid for those professionals who have regularly paid their membership fee for 2018

#### PAYMENT

Once you're registered, you will be asked to indicate the total number of images you would like to enter and go directly to payment. Payments are made by credit card via PAYPAL for the total amount.

After payment, you will receive an automated email to confirm successful payment. Confirmation of registration and receipt of your images' files are confirmed directly by the system on screen.

Once payment has been made you may choose to upload your images directly or in another moment. However it's important to upload all your images before Saturday 1st of December 2018 at 23:59. Only in exceptional cases, if you have no possibility to pay by credit card via Paypal or you would like to add additional images to the ones you have already paid, you may agree different ways of payment by contacting the AI office at the following email-adresses:

#### info@autoridimmagini.it or annual@autoridimmagini.it.

We advise you to choose carefully in advance how many illustrations you wish to enter, to avoid submitting images and pay the administration fee a second time.

## **5 • UPLOADING YOUR IMAGES**

We accept illustrations in any media (traditional or digital techniques). The jury selection will take place online, so digital files must also be sent for traditional artworks. We ask you to carefully fill in the information that describes your works before proceeding to upload them:

- TITLE of the work (single or series of images)
- ARTIST's NAME with uppercase and lowercase (details are not visible to judges)
- COMMISSIONER'S and COMPANY NAME
- TECHNIQUE
- PUBLISHED/ UNPUBLISHED

The candidate takes full responsibility for the correctness of captions and personal data provided. Please note that the information you enter will not be verified, but directly published.

#### IMAGES

Images should be uploaded with the following specifications:

- One high resolution image, not less than 300 dpi, long side 2500 pixel (cm 21.7)
- TIFF format (save on one level with JPG compression)
- CMYK color method (four-color process)

• maximum image size accepted 10 MB

• the Image title should be anynomous and be inspired by the title of the work, not the name of the illustrator (in case of illustrations in series, use the same name with the addition of a sequential number, for example nomeFile01. tiff, nomeFile02.tiff, etc.). Images with reference to the name of the artist will be excluded of the competition.

• vertical orientation (21 x 29.7cm) is strongly recommended, but not mandatory, to ensure an optimal view in the printed version.

• minimum dimensions 14 x 20 cm. (if horizontal minimum 14 cm., vertical minimum 20 cm).

• For entrants in the category animation and self- promotion only: Please include a part of a storyboard or video by sending a link to a YouTube channel, a video abstract in MP4 with maximum size 500MB, or a storyboard, to the email address: **annual@autoridimmagini.it**, it stating in the subject header: the category, the name of the candidate and username and title of the work.

• Please note that images can only be uploaded one at a time.

Illustrations that do not respect the characteristics above, except for orientation, will not be admitted to the competition.

## 6 • CATEGORIES

ANNUAL 2019 consists of 9 Categories. During the online entry process, only one of the following category options may be assigned to the illustrations you upload. The jury will have the right, if it considers appropriate, to change the assignment:

**ADVERTISING - published or unpublished** illustration commissioned to advertise products, events or brands through any type of media.

**ANIMATION** - includes all those animated **published or unpublished** illustrations included in a project of animation: storyboard, character design, background, 2D and 3D, games, .

**CHILDREN'S BOOKS PUBLISHING - published or unpublished** Illustration commissioned for publication (published or unpublished) on paper or digital for readers from 0 to 16 years. The work presented can be the cover of a book, the illustrations inside, or the entire publication, or illustrations for magazines.

**COMIC - published or unpublished** works (stories or strips) made with sequential images of a realistic / grotesque / comic character, graphic novels, strips for newspapers / magazines and web comix.

**DESIGN** - **published** or **unpublished** illustrations created for products of different scope. This is a very broad category, which includes coordinated image, branding, packaging, fashion design, graphic design, product design, merchandising, greeting cards, calendars, covers (of discs, CDs, DVDs), stamps, creation of fonts, games (board games and video games), patterns and textures.

**EDUCATIONAL/ SCIENTIFIC - published or unpublished** Illustration in the context of scholastic (educational publishing, museum, manuals) and science (encyclopaedias, specialized publishing, illustration natural science, forensic images, architectural images), illustrations related to academic research (archaeology, geology, palaeontology, natural sciences, life sciences, anatomical and medical science), IT-visual data visualization and infographics.

**PUBLISHING - published or unpublished** Illustration commissioned for publication (in paper or digital format) for an audience of 16 years and older. The work presented can be a cover, an illustrated book, illustrations for articles and magazines etc.

**SELF PROMOTION** - This category is designed as a space to promote a personal or group project. It may not yet be a finished product, but it must be composed of several illustrations, independent of type of use.

**STUDENT** - category dedicated to students of art-colleges who wish to challenge themselves and enter in competition to make their work noticed. Any illustration in any technique and content is accepted, as long as there are made by students who are in regular art-education for the year 2018/2019.

## 7 • DEADLINE OF SUBMISSIONS

Saturday 1 December 2018 at 23:59hrs

Any images arrived after this date will not be entered for selection.

### **8 • THE SELECTION**

The Jury of experienced professionals will decide, at its sole discretion and without prejudice, which illustrations are selected for publication in Annual 2019. From this shortlist, the jury will award 27 category prizes (gold, silver and bronze) and 3 Medals of excellence to the best works in the contest. Only 1 candidate will win the first prize, the Toppi Award for professional and artistic excellence. Successful selection will be communicated in writing via e-mail only to the selected candidates, and then published on the AI website at www.autoridimmagini.it and via social media.

As far as the printed book is concerned, AI reserves the right to establish the space allocated to each illustrator and to organize the reproduction of the works to the best of the publishing needs. In the online publication all the works selected by the Jury will be visible. All selected candidates are entitled to a copy of the printed Annual 2019.

You may request the shipment of a free copy to the client who commissioned the selected work, by sending an email to: info@autoridimmagini.it with full address details.

### 9 • THE JURY

The selection of all submitted images is carried out by a panel of esteemed professionals. Each member of the jury has expertise in a different category of the sector, in order to guarantee an overall judgement of the works presented in the competition. The works will be kept anonymous during the selection, to avoid influencing the choice of the Jury.

#### President Arianna Papini - illustrator

Jury members:

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Debbie Bibo	- Editorial consultant and agent of illustrators / authors of children's books
Clara Bolduri	<ul> <li>Art director Studio Bolduri - school publishing</li> </ul>
Vicky Gitto	<ul> <li>President ADCI, Art Directors Clubs Italiano</li> </ul>
<b>Charles Hively</b>	- Founder and Design Director of 3x3 Magazine, NY
Ada Natale	- Editorial Director Barometz Edizioni
Ratigher	- Editorial Director Coconino Press
Livio Sossi	- Essayist and teacher of children's literature at the University of Udine
Marco Zanoni	- Character and animator designer

### **10 • ANNUAL AWARDS**

The Jury will assign the following awards:

**TOPPI AWARD:** a Prize of €1000 assigned by the Jury to the overall best illustration in the competition.

**WACOM AWARD:** for the best digital illustration, consisting of the latest generation tablet.

FINE ARTS AWARD – signed LYRA official pencil: for the best illustration created with traditional media.

**ANNUAL AWARDS GOLD, SILVER e BRONZE:** These awards go to the best illustrations selected in each category in the competition and are an acknowledgement of their outstanding level of professional creativity.

The publication includes the Lifetime Achievement Award, a tribute of the AI Board to professionals who have been able to leave their mark over the years, becoming a point of reference for the illustrated image. This year the award goes to **Chiara Carrer**.

## **11 • LIABILITY**

Al Associazione AUTORI DI IMMAGINI reserves the right to suspend the initiative and to with-hold from proceeding with the selection should insufficient entries be received or any other circumstance arise that the Board of Directors deems valid. In the event of suspension, all entry fees will be refunded with the exception of the PAYPAL handling fees. By entering the Annual competition, the candidate agrees to the terms and conditions of the competition. In particular the candidates reserve AI the right to publish the whole or part of the submitted and shortlisted images in the Annual 2019 publication, as well as on its website and in any promotional or institutional material AI decides. AI is committed to always quote the name of the illustrator.

The candidate takes full responsibility for criminal and / or civil liability that may arise from the publication of his works and frees AI from all liability.

# **12 • JURISDICTION**

Any dispute between the Illustrator and the Association AUTORI DI IMMAGINI related to the selection, publication, or other reasons, will be of the competence of the court of Milan.

### **13 • DATA PROCESSING**

The Association AI AUTORI DI IMMAGINI will process the entrant's personal data in compliance with the Data Protection Act. The candidate's data will be processed by AI Associazione Autori di Immagini in compliance with the law on privacy. The candidate, having read the rules of participation, accepts them by sending the aforementioned works for selection in Annual 2019 and authorizes the processing of the personal data in accordance with EU Regulation

679/2016 for the selection, publication in the paper and digital book, on the Association's website and social media, and in the context of further initiatives promoted by AI Associazione Autori di Immagini.

The personal data communicated to the Association are collected only for the performance of tasks, required by law and their conferment is mandatory for participation in the selection and publication. Failure to provide the details will therefore determine the impossibility of participating. The interested party expressly authorizes the association AI to disseminate the data provided through the Internet, on the site of the association and / or on other sites, in compliance with the purposes of its statute.

## 14 • QUESTIONS

For more information, see AI Facebook page https: //www.facebook.com/Autori-di-Immagini-104875670518) or contact the AI office via e-mail: info@autoridimmagini.it, annual@autoridimmagini.it.



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